

INNOVATIVE WATERLESS PERSONAL HYGIENE SOLUTION FOR THE DEFENCE, PARAMILITARY & STATE POLICE DEPLOYED IN WATER SCARCE AREAS & HOSPITALS

CLENSTA

A Brand of CleanLife Products Pvt. Ltd.



WATERLESS BODY BATH

- Alternate Bathing solution
- Absolutely Alcohol free
- SLS (Sodium Lauryl Sulfate) & Gluten free
- No water required for use
- Removes dirt, dust & oil; making skin clean
- Moisturises skin; Maintaining skin's pH level
- FDA Approved proprietary formulation



WATERLESS SHAMPOO

- Anytime Accessible Head Hygiene tool
- Absolutely Alcohol free
- SLS (Sodium Lauryl Sulfate) & Gluten free
- No water required for use
- Completely removes dirt, dust & oil
- Smooth & shiny conditioned hair
- FDA Approved proprietary formulation

OPTIMUM BODY HYGIENE WITHOUT USING WATER

Our Soldiers can maintain optimum levels of body hygiene anytime, anywhere without the use of water.

Clensta Waterless Body Bath keeps soldiers protected against all body infections including itching, dryness and body odour, thereby assisting the soldier in performing his duty in a better way by keeping himself healthy.

COMPREHENSIVE HEAD HYGIENE WITHOUT USING WATER

Our soldiers deployed in water scarce areas are unable to maintain their head hygiene and considering they have to keep their head gear on at all times, it may cause concerns like itchy scalp, dandruff and hair fall.

Clensta Waterless Shampoo helps the soldier maintain their head hygiene without the use of water.

SEEKING INSPIRATION & SUPPORT FROM

- IIT, Delhi
- Make in India
- Swachh Bharat Abhiyaan
- MSME
- Food & Drug Administration, Maharashtra

HYGIENE CONCERNS

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What If, You Don't Maintain Your Personal Hygiene ?



SKIN INFECTIONS

- Itchiness
- Dryness
- Body Odor



SCALP INFECTIONS

- Itchy Scalp
- Lice
- Dandruff



FUNGAL INFECTIONS

- Acnes
- Bacterial Infection
- Herpes



DEADLY DISEASES

- Dermatitis Neglecta
- Pitted Keratolysis
- Dermatophytosis

ADDRESSABLE SEGMENTS

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We Help Maintain Optimum Levels of Body and Head Hygiene



DEFENCE, CAPF & POLICE

All soldiers deployed on the ground or in sea including in extreme weather conditions & water scarce areas



HOSPITALS

All patients including bedridden, under ICU or special care & prohibited from bathing



HOME-HEALTH CARE

Patients being treated in their homes including children and elderly people

MARKETED BY

aska®

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Think. Innovate. Create.

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